

FREE PERFUME GIVEAWAY!**Mrs. Ernest Borgnine Agrees To Give Away 100,000 Free Samples Of Her New Perfume Just To Prove It Is Safe To Wear In Public!***Wife of famous actor swears under oath that her new perfume does not contain an illegal sexual stimulant.*

Is there such a thing as a perfume that drives men crazy?

Maybe. Maybe not. Scientists all over the world have different ideas on the subject. Many of them believe there are certain ingredients that can be incorporated in certain fragrances that act as a definite sexual magnet. Others believe this is not true. They say that if a woman *believes* she is sexier when wearing a particular fragrance that she will *act* sexier and that this is what the men in her life are really responding to.

In other words, they maintain it is the woman's *belief* in her fragrance and *not* the fragrance itself that makes the difference.

However, there have been certain experiments with fragrances that some people find almost scary. For example, the news program 20/20 on ABC television has reported on an experiment that was quite unique. In this experiment, seats were selected at random in an empty theater and then sprayed with a certain substance that some people claim acts as a sexual magnet. Whether or not that substance is, in fact, a sexual magnet is still subject to debate, but one thing is sure and it is this: *Time after time every new audience selected the sprayed seats above all others!*

Why? Nobody seems to know for sure.

Perhaps even more frightening is information that is starting to leak out about a substance that seems to make people more agreeable and friendly. If this turns out to be true can you imagine how dangerous something like this would be in the hands of a master salesman or a politician?

Anyway, all this brings us to a discussion of what may be the most exciting new fragrance developed in the last 10,000 years. The perfume is called TOVA and it was developed by Mrs. Ernest (Tova) Borgnine and a number of dedicated researchers who she refers to as "The hardest working group of people I have ever met!"

Mrs. Borgnine absolutely insists there is nothing in this fragrance that should frighten anybody or lead them to believe they could use it to win an election or sell a vacuum cleaner. She also insists there is nothing in the fragrance *that she knows about* that could be classified as a medical aphrodisiac.

However, no matter what Mrs. Borgnine says, this perfume is definitely *unique*. First of all, *this stuff smells great!* Not just good. Not just pleasant. Not just friendly or enchanting. This stuff absolutely smells *fantastic!*

In fact, many people (especially men) say that once they smell it they just can't get it out of their minds!

Why? What's going on here? Is there, perhaps, something in this perfume that should be declared illegal? If not, then what



is it that makes this particular fragrance so impossible to forget?

In order to get the answers to these and other questions we asked Mrs. Borgnine to meet us at the Palm Restaurant for a quick lunch and answer a few questions. Here are some highlights of the interview that followed.

INTERVIEWER: Why is it, Mrs. Borgnine, that your new perfume has created such a sensation?

TOVA: Well, for one thing, everybody just seems to like the fragrance. Maybe it's just as simple as that.

INTERVIEWER: Bull! You know it's more than that. Everybody I've talked with is wondering if you've put some kind of illegal sexual stimulant or aphrodisiac in TOVA perfume.

TOVA: That's ridiculous! TOVA perfume contains nothing dangerous, nothing illegal and, above all, nothing that could conceivably be classified as a sex drug!

INTERVIEWER: We've heard rumours, Mrs. Borgnine, that unless Ernie is with you, he refuses to let you wear your new perfume in public. Is this true?

TOVA: I have no comment on that.

INTERVIEWER: Are you wearing TOVA right now?

TOVA: No.

INTERVIEWER: Why not?

TOVA: Once again, I'd rather not comment. In fact, I'd appreciate it if we could change the subject.

INTERVIEWER: O.K. Mrs. Borgnine, but before we do I'd like to ask you to do me an unusual favor.

TOVA: What's that?

INTERVIEWER: What I'd like is for you to swear, under oath, on a bible that everything you have told me so far is the gospel truth.

TOVA: You're kidding! I've never heard of such a thing. You've got to be out of your head!

INTERVIEWER: No, Mrs. Borgnine I'm not kidding and here is the bible.

**FREE PERFUME GIVEAWAY!
PUBLIC INVITED**

Mr. & Mrs. Ernest Borgnine are pleased to invite everyone who reads this announcement to a champagne preview of the most exciting new fragrance created in the last 10,000 years. Please come!

**THURSDAY, OCTOBER 21, 1982
FROM 12:00 NOON TO 3:00 PM
AT THE CENTURY PLAZA HOTEL
SANTA MONICA ROOM
AVENUE OF THE STARS
CENTURY CITY, CALIFORNIA**

Don't miss it because this is the chance of a lifetime! As soon as you arrive you will get to meet Tova & Ernie plus Marty Allen and many other special friends of the Borgnines. But best of all, there is **NO ADMISSION** and you will get a **FREE** sample of TOVA perfume!

Note: At this point, Mrs. Borgnine became visibly angry but after about ten minutes she cooled down a little and finally agreed to the interviewer's request and placed her left hand on the bible and her right hand in the air.

TOVA: O.K., for the first and last time, once and for all, I hereby swear before God (and all the customers of the Palm Restaurant) that TOVA perfume does not, *to my knowledge*, contain anything whatsoever that could be classified as a medical aphrodisiac.

INTERVIEWER: Thank you Mrs. Borgnine. Now what is this about you giving away 100,000 free samples of TOVA perfume to prove it is safe to wear in public. Is this true?

TOVA: Yes it is. Ernie and I plus Marty Allen and some of our other special friends will be giving away free samples of TOVA perfume on Thursday, the 21st at The Century Plaza Hotel and the public is invited and best of all *there is no admission.*

Well there you have it. According to Mrs. Borgnine, all she has created is an unusual perfume that everybody (especially men!) seems to enjoy. On the other hand, there are other people who insist that this is absolutely the most potent erotic fragrance ever to hit the market. Whatever the case, you can find out for yourself at no risk at all. All you have to do is go to the Century Plaza Hotel and pick up a free sample and give it a try. But, according to Ernest Borgnine, you'd better not be late, because this stuff is so hot it is going to go like wildfire.

And it's no wonder because as Marty Allen says "I don't care what's in it. All I know is that it turns me on like crazy and it smells fantastic!"